

# Qualitative and Limited Dependent Variables

## An Overview of Models for Non-Continuous Outcomes

Jake Anderson

March 3, 2026

# Outline

- 1 Why OLS Fails
- 2 Binary Choice: LPM vs Probit vs Logit
- 3 Multinomial Logit
- 4 Ordered Choice
- 5 Count Data
- 6 Censored Data and the Tobit Model
- 7 Model Selection Guide

# The Problem: Non-Continuous Outcomes

Everything so far assumes  $y$  is continuous and unbounded. But many economic outcomes are not:

- **Binary:** work or not, default or not, buy or not
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$\implies$  OLS is the wrong tool for all of these. This deck introduces the right ones.

# OLS on a Binary Outcome: The Linear Probability Model

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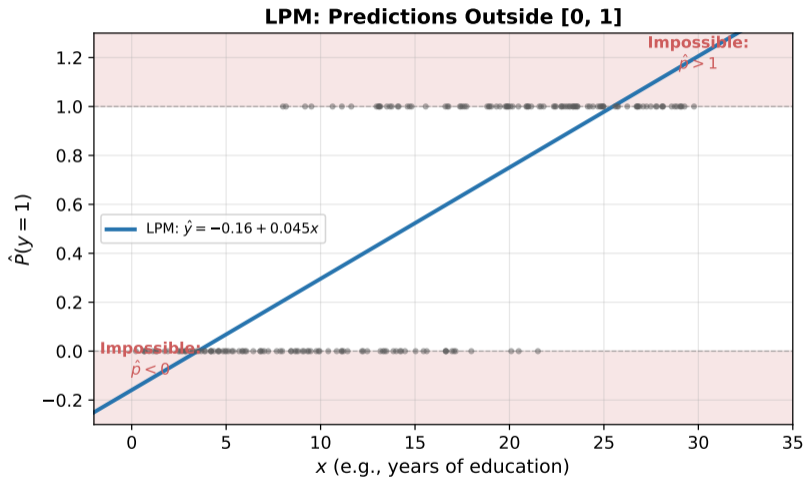
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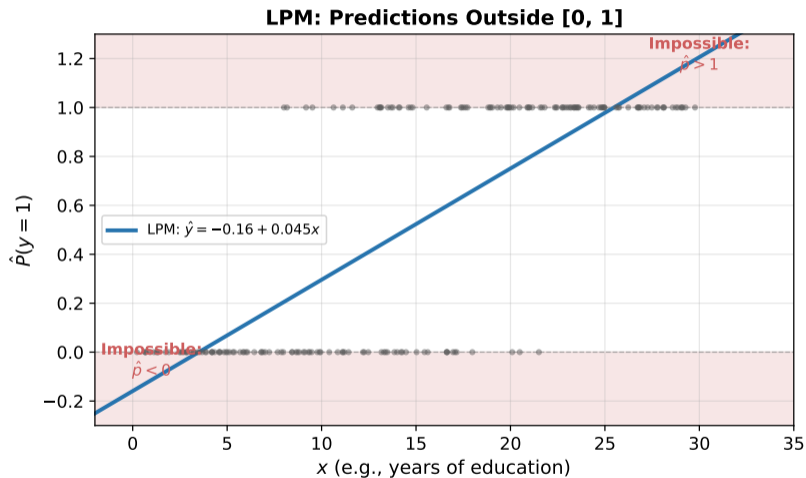
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- 1 **Predictions outside [0, 1]:** OLS can predict  $\hat{p} = -0.3$  or  $\hat{p} = 1.4$
- 2 **Heteroskedasticity:**  $\text{Var}(y | x) = p(1 - p)$  depends on  $x$
- 3 **Constant marginal effects:** a one-unit change in  $x$  always changes probability by  $\beta_1$ , but probabilities are bounded

# LPM: Predictions Outside [0, 1]



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⇒ The LPM's linear structure cannot respect the  $[0, 1]$  bounds. We need a function that maps  $x'\beta$  into  $[0, 1]$ .

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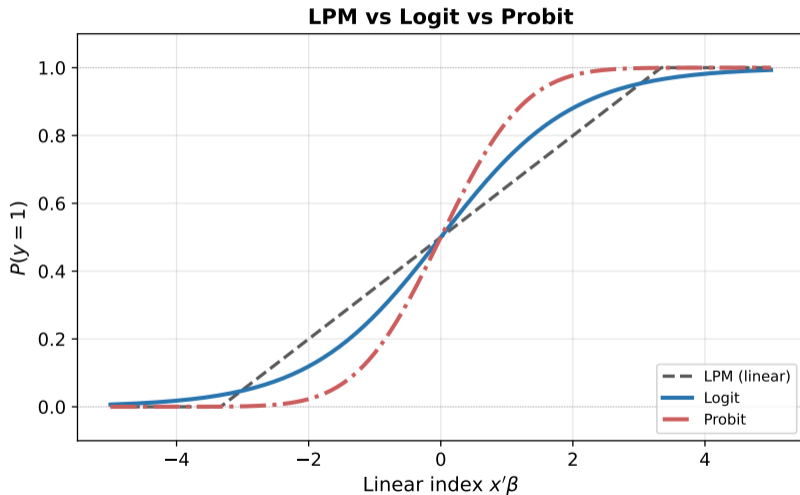
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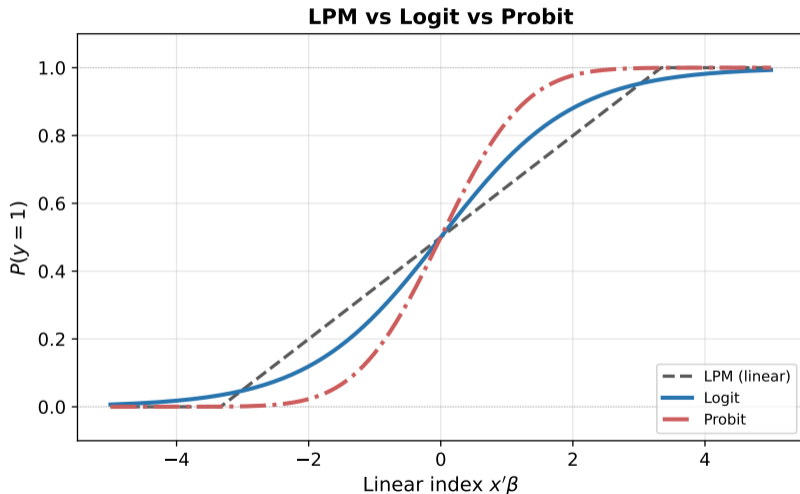
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- If  $e_i \sim N(0, 1)$ :  $P(y = 1) = \Phi(x' \beta) \implies$  **Probit**
- If  $e_i \sim \text{Logistic}$ :  $P(y = 1) = \Lambda(x' \beta) = \frac{e^{x' \beta}}{1 + e^{x' \beta}} \implies$  **Logit**

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$\implies$  MLE picks the  $\beta$  that maximizes this. In large samples, MLE is consistent, asymptotically normal, and efficient.

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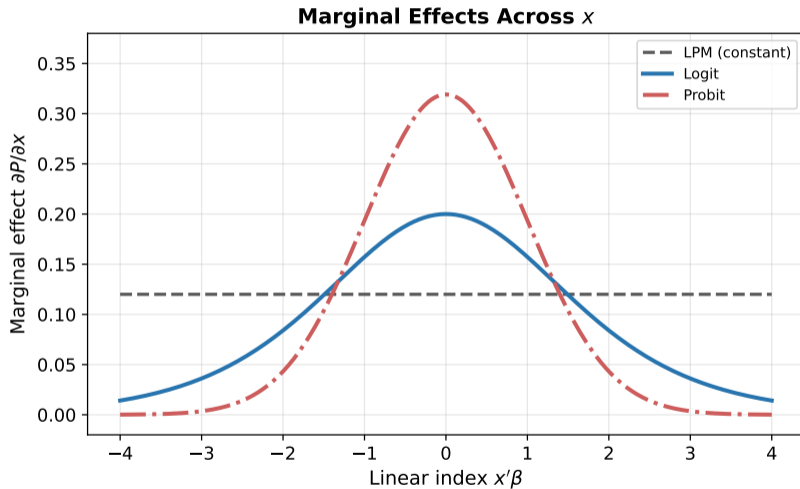
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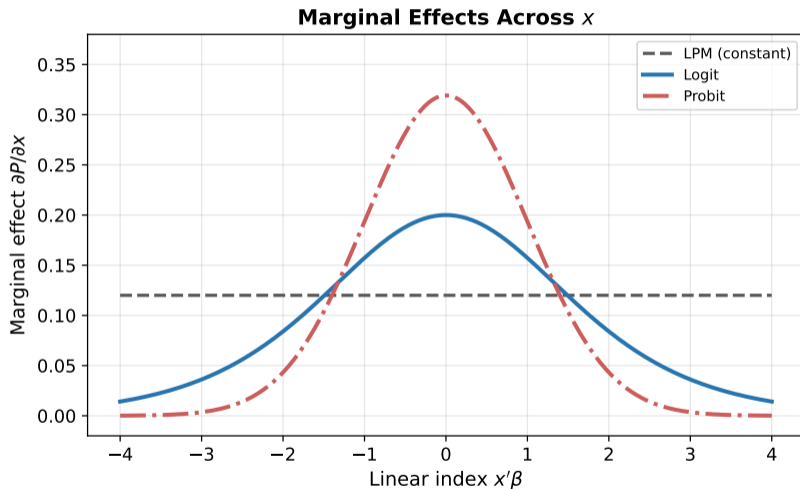
Common practice: report the **Average Marginal Effect (AME)**:

$$\widehat{AME} = \frac{1}{N} \sum_{i=1}^N \phi(\hat{\beta}_0 + \hat{\beta}_1 x_i) \cdot \hat{\beta}_1$$

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⇒ In practice, all three give similar predicted probabilities and AMEs. Use probit/logit when you need predictions in  $[0, 1]$ ; use LPM as a quick baseline.

# More Than Two Choices

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The **multinomial logit** extends binary logit to  $J$  categories. With one category as the base (say  $j = 1$ ):

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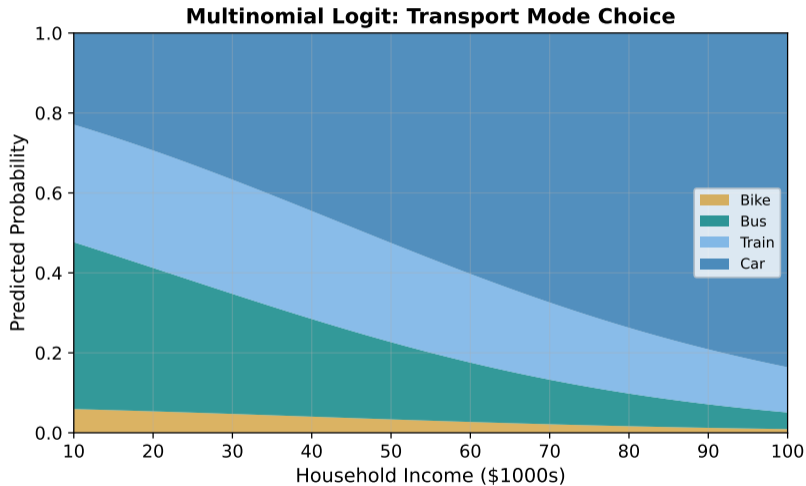
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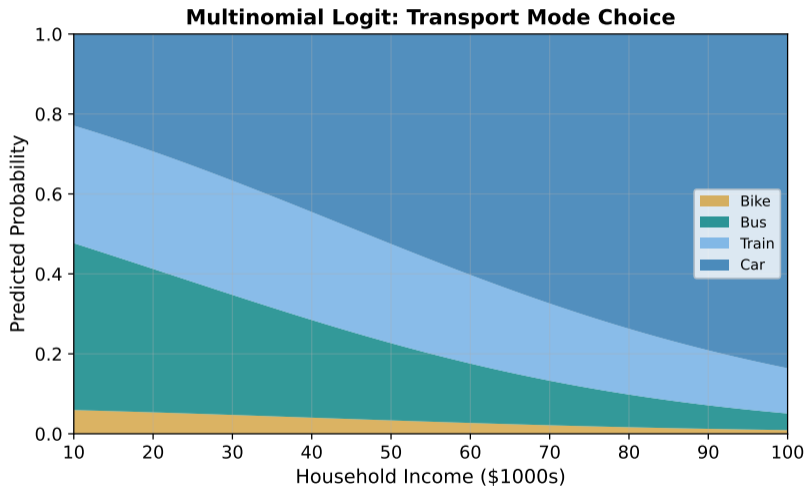
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- Estimate  $J - 1$  sets of coefficients (one per non-base category)
- Coefficients show the effect on the log-odds relative to the base
- Marginal effects are not the raw coefficients

# Multinomial Logit: Predicted Probabilities



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As income rises, predicted choice shares shift from bus/bike toward car. The probabilities always sum to 1 across alternatives.

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⇒ Adding a clone of an existing option should not steal share from a completely different option.  
Test IIA with the Hausman-McFadden test; if it fails, consider nested logit or mixed logit.

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The observed outcome depends on where  $y^*$  falls relative to threshold parameters (**cutpoints**)

$\mu_1, \mu_2, \dots$ :

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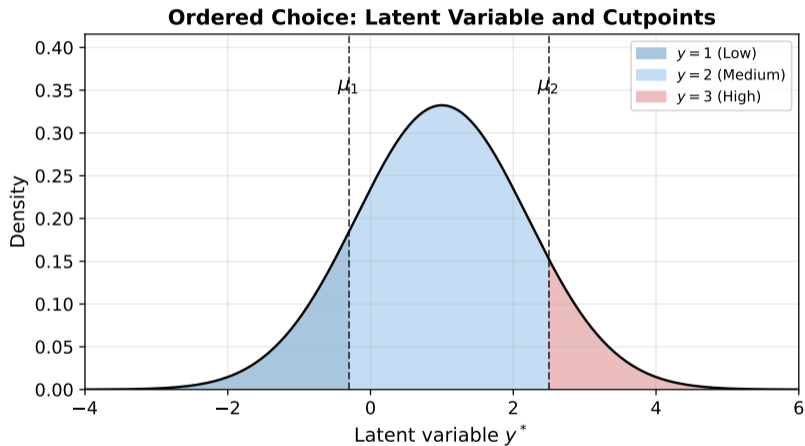
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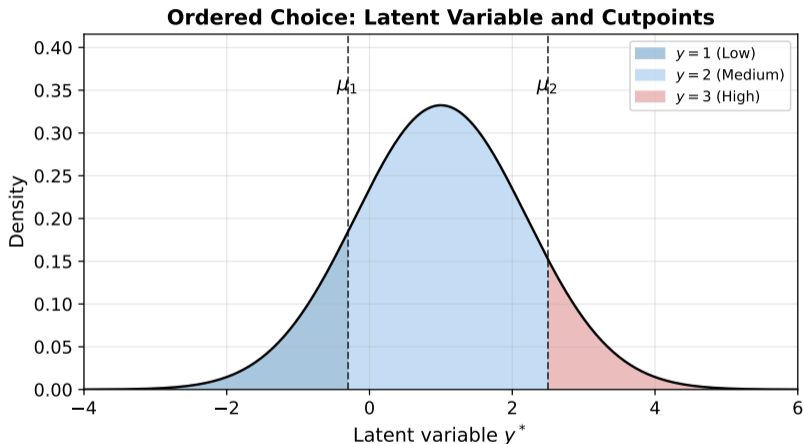
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The cutpoints  $\mu$  are estimated along with  $\beta$ .

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For binary variables: compute the **discrete difference** (change in each category's probability when the dummy goes from 0 to 1).

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$\implies$  The exponential ensures  $\mu > 0$ . A one-unit increase in  $x_k$  multiplies the expected count by  $e^{\beta_k}$ .

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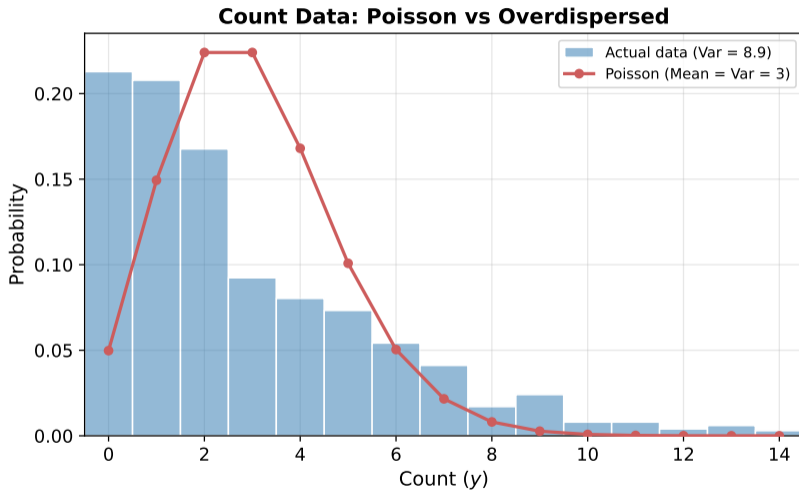
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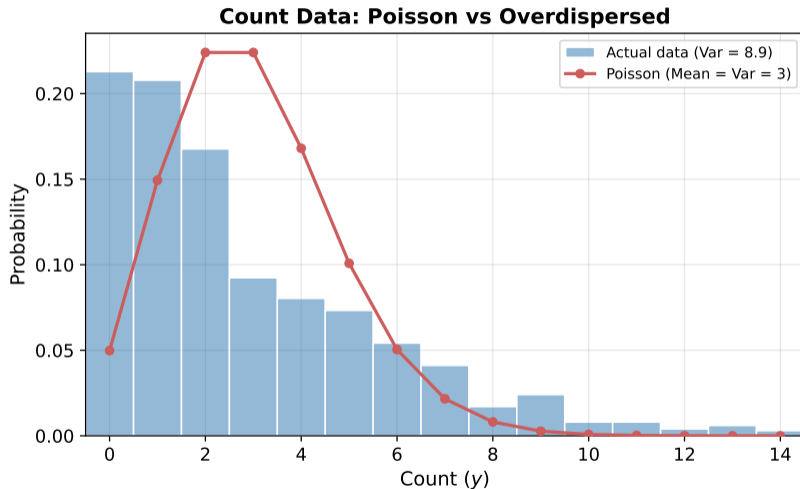
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⇒ Test for overdispersion by testing  $H_0: \alpha = 0$ .

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The actual data has a longer right tail and more zeros than Poisson predicts. The negative binomial

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$$y_i = \begin{cases} y_i^* & \text{if } y_i^* > 0 \\ 0 & \text{if } y_i^* \leq 0 \end{cases}$$

⇒ Censoring creates a pile-up at zero. OLS on the censored data attenuates the slope toward zero (similar to measurement error bias).

# The Tobit Model

The **Tobit model** handles censored data. It combines a probit (for whether  $y > 0$ ) with a linear regression (for the magnitude when positive):

$$y_i^* = x_i' \beta + e_i, \quad e_i \sim N(0, \sigma^2)$$

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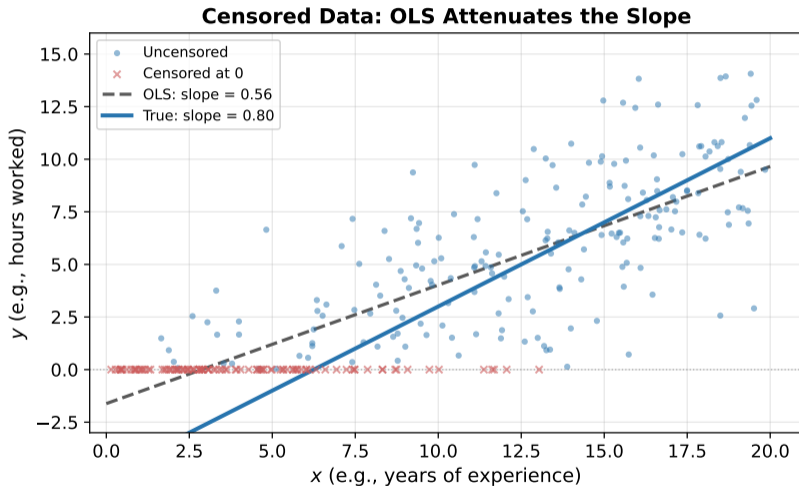
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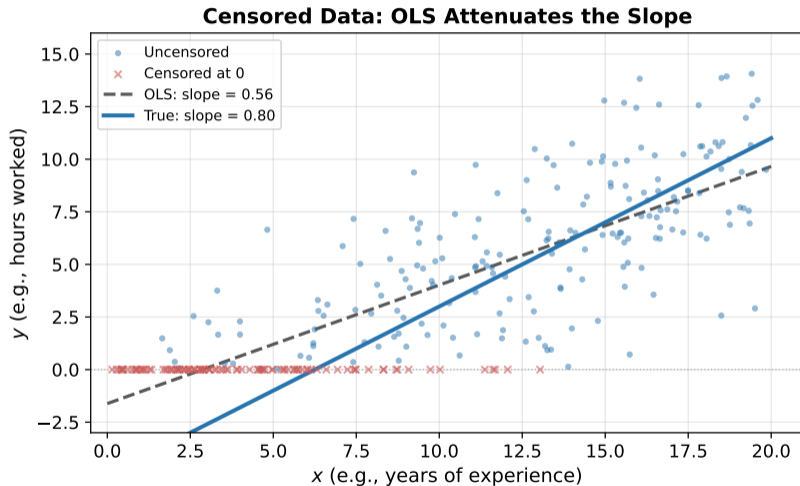
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⇒ The Heckman selection model relaxes this by allowing separate equations for the two stages.

# Censored Data: OLS vs the True Relationship

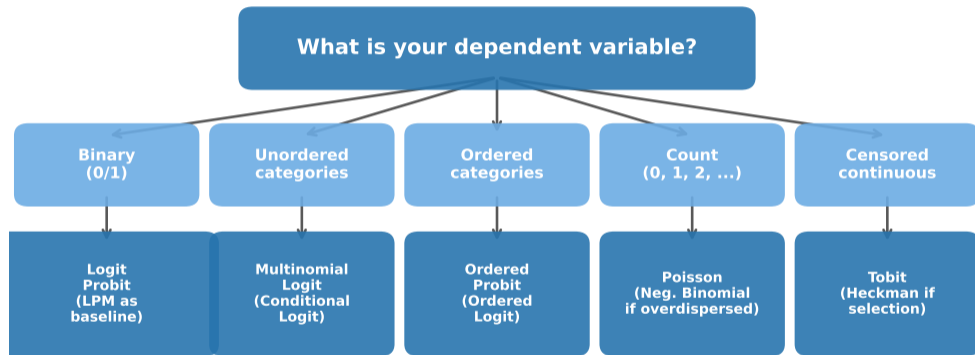


# Censored Data: OLS vs the True Relationship



OLS pulls the slope toward zero because it treats the censored zeros as genuine low values. Tobit

## Model Selection Guide



*All estimated by Maximum Likelihood (except LPM, which uses OLS)*

*Interpret coefficients through marginal effects, not raw values*

## Model Selection: Summary Table

<b>Dependent Variable</b>	<b>Model</b>	<b>Estimation</b>
Binary (0/1)	LPM, Probit, Logit	OLS / MLE
Unordered categories	Multinomial Logit	MLE
Ordered categories	Ordered Probit/Logit	MLE
Count (0, 1, 2, ...)	Poisson, Neg. Binomial	MLE
Censored continuous	Tobit	MLE
Selected sample	Heckman Selection	Two-step / MLE

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⇒ The common thread: match the model to the structure of  $y$ . In all cases, interpret results through **marginal effects**, not raw coefficients.

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⇒ The common thread: match the model to the structure of  $y$ . In all cases, interpret results through **marginal effects**, not raw coefficients.

⇒ For all MLE models: goodness of fit is measured by pseudo- $R^2$  and percent correctly predicted, not  $R^2$ .

Thank you!  
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